

Organized by:



Agenda

Location: RTVE Set





Wednesday | **March 22**

Location: **RTVE Set**

10:00 - 10:20

Food Products: is the European Union self-sufficient?
Joan Carles Gil - Universitat Politècnica de Catalunya-Barcelona TECH

10:25 - 11:00

The future of the new generations in the food industry

- Max Trejo - Secretary General of the International Youth Organization for Ibero-America
- Marta Martínez - Xarxa de bancs de terres i relleu agrari. Diputació de Barcelona
- Helena Perxacs - CEO Consorci del Parc Agrari del Baix Llobregat*
- Moderator: Anna Gras - EEABB UPC Director

11:05 - 11:50

Financing mechanisms for agri-food businesses

- José Carlos García de Quevedo - President of Instituto de Crédito Oficial (ICO)
- Raúl Martín - Corporate General Manager of Familia Martinez and CEO of KM ZERO Food Innovation Hub
- Juan Francisco Delgado - Executive VP of the European Foundation of Innovation (INTEC)/ Smart Agrifood Summit leader
- Nora Alonso Partner de Swanlaab AgriFood-Tech FundI
- Miguel Ángel López - Partner in Garrigues, co-head of the Agribusiness Area
- Moderator- Laura Mesa - Journalist

11:55 - 12:05

Project Presentation: COCINA LAB Project

Carmen Urbano - CEO Agrifood Promotion and Innovation, Ministry of Agriculture. Government of Aragon.

12:10 - 13:00

Best Practices: Balance between tradition & future

- Rosabel Hernández - Economic Development, Tourism and Commerce Area
- María Sánchez – General Secretary of CEDECARNE
- Pedro Bruno Cobo - Deputy for Agriculture, Livestock, Environment and Climate Change. Provincial Council of Jaén
- Federico Moncunill - Secretary General of the Spanish Association of Origin Denominations - Origen España
- Luis Calabozo – CEO of the National Federation of Dairy Industries (FENIL)
- Moderator: Laura Cristóbal - CEO EFEAgro



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Entrepreneurship and food business incubation

15:30 - 16:20

- Amparo de San José - Head of Entrepreneurship and Business Creation Southern Europe at EIT FOOD
- Juan Ramón Rodríguez- Director of Bioasis Incubator SPECG
- Alba García - I+Porc Manager
- Asier Alea -Global Development Director at Basque Culinary Center
- Carlos Vicente - UCAM Murcia
- Moderator: Iñigo Inchusta - Journalist

Startups: the role of technology and innovation as a catalyst for the food industry

16:25 - 17:10

- Mercedes Iborra - CEO VisualNacert
- Patricia Fernández de Arroyabe - VP Corporations and Governments at Eatable Adventures
- Eliana Bejarano - Co-founder-CEO of BE.AMAZ
- Manuel Pestano– Director at Science and Technology Park of Tenerife
- Aurelio Cegarra – Ricardo Fuentes Group Management Assistant
- Moderator: Joaquín Serra- Director and Business Development Director of the Natura Bissé Group.

17:15 - 17:25

Sustainable Agricultural Production (SAP)

- Elisenda Guillaumes - Agriculture and Livestock DG. Government of Catalonia

A cooperation and partnership project: Aladina Foundation

17:30 - 17:55

- Ishtar Espejo, CEO Aladina Foundation
- Dr. Andres Morales, Care Director Functional Unit of Neuro Oncology, Pediatric Cancer Center Sant Joan de Deu
- Dra. Anna Llorc, Principal Investigator of the EpicKids Study, Vall d'Hebron Hospital
- Emmanuelle Perrier, patient mother